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Building Partnerships for Sustainable Agriculture and Food Security

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**Trondheim Conference on Biodiversity
June 3, 2016**

Presentation Headlines:

- 1. Private sector engagement is needed for transformative change in global food systems – including for biodiversity**
- 2. Public-private dialogue and partnerships can align vision and action between business, government and the social sector; the World Economic Forum can offer examples in practice**
- 3. We have a window of opportunity for increased cross-sector collaboration in pursuit of the Aichi Targets and the broader Sustainable Development Goals.**

We need to engage the private sector to achieve biodiversity targets and protect ecosystem services



Rather than treat all business as a threat ...

How can we harness the power of the market for biodiversity and other ecological goals?

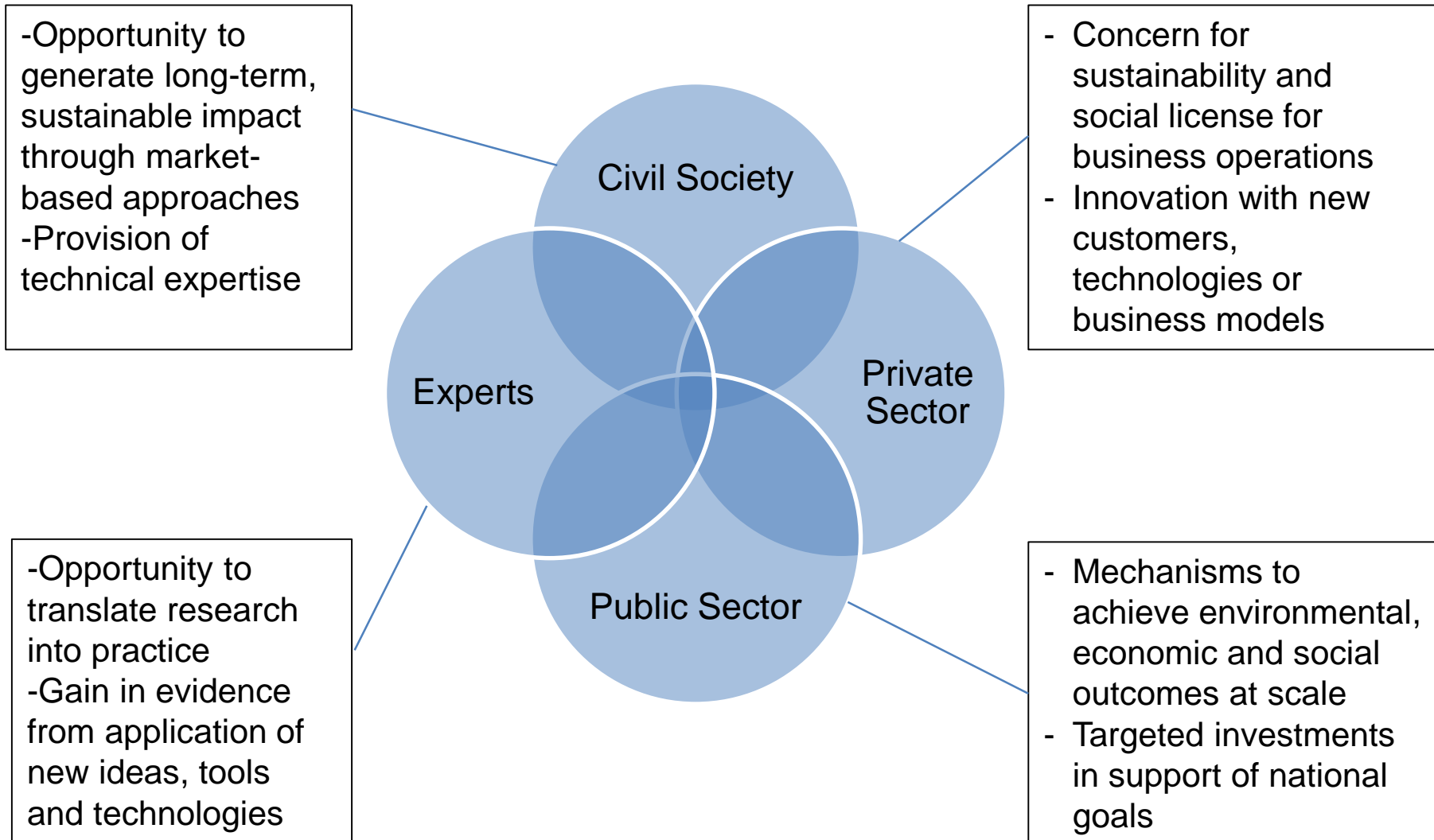
Why Engage the Private Sector?

- **Refocus power and resources on aligned goals**
 - Influence the priorities and activities of current power structures
 - Shift the system by creating demand for new innovations and models

- **Accelerate investment into responsible activities**
 - Ensure the profitability of sustainable farming and create jobs in the agriculture sector
 - Support social outcomes and ecological services where possible to create a business return on investment
 - Attract investment for countries' development and growth

- **Mitigate and shift undesirable business approaches**
 - Create strong, predictable policy frameworks and incentive structures
 - Shift norms and behavior through movements and media

Public-Private Partnerships are Collaboration Mechanisms to Create Aligned Vision and Pursue Joint Action



Example of Public-Private Collaboration: World Economic Forum New Vision for Agriculture

- **Agenda Shaping** through facilitation of leadership commitment to action
 - 1,400 individuals in 500 organizations
- **Insight Sharing** through promotion of innovation and best practice
 - Focus on the future of global food systems
- **Collaboration Building** by catalyzing, supporting and scaling multistakeholder action partnerships
 - **\$10.5B mobilized**, of which \$2.3B invested
 - **9.6M farmers engaged**
 - **19 country-led partnerships catalyzed:**
 - Grow Africa
 - Grow Asia
 - NVA India
 - NVA Latin America

New Vision for Agriculture (NVA)



GROWAFRICA



New Vision for Agriculture Partnership Model – Guiding Principles



Locally-owned

and aligned with
country goals



Multistakeholder

with open and inclusive
engagement from the
beginning



Market-driven

with projects led by the
private sector and
rooted in viable
business cases



Globally supported

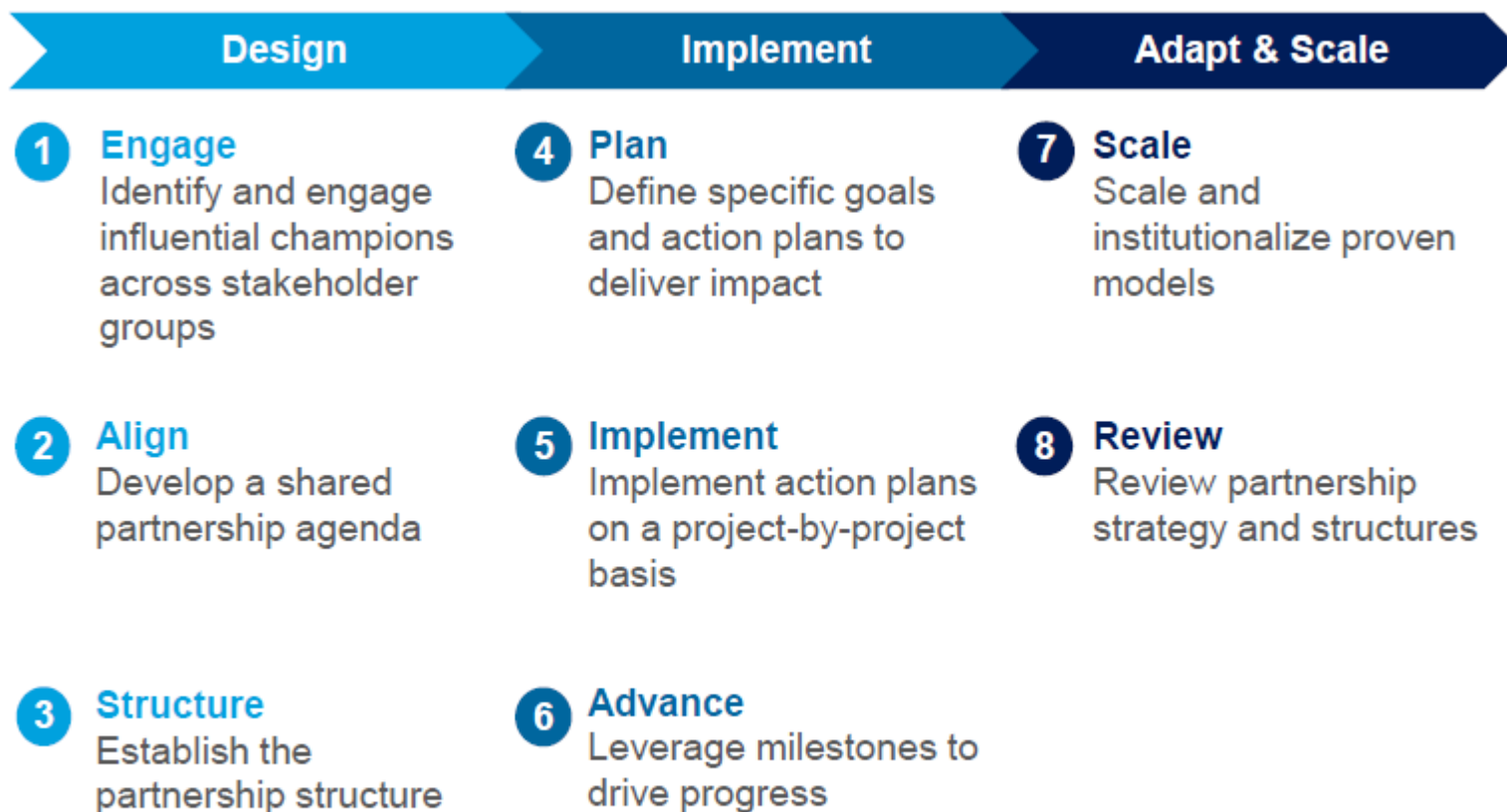
by an international
network providing
solidarity and support



Holistic

integrating full value
chains that benefit all
actors in the
agricultural system

New Vision for Agriculture Partnership Model – 8-Step Framework



We have a Window of Opportunity to Accelerate Cross-Sector Collaboration in Pursuit of the Future we Want

- **Leverage the increased expectation of business to act as “corporate citizens” in light of the Sustainable Development Goals and other global commitments**
- **Recognize increased interest in agriculture and food systems across diverse industry sectors**
 - Finance
 - Mobility
 - Technology
 - *... and ...?*
- **Ally with mission-driven “system leaders” within companies to identify and pursue common priorities**

The logo for the World Economic Forum, featuring the text "WORLD ECONOMIC FORUM" in a white, sans-serif font. A white arc is positioned below the text, partially overlapping the letter "M".

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Thank You!

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